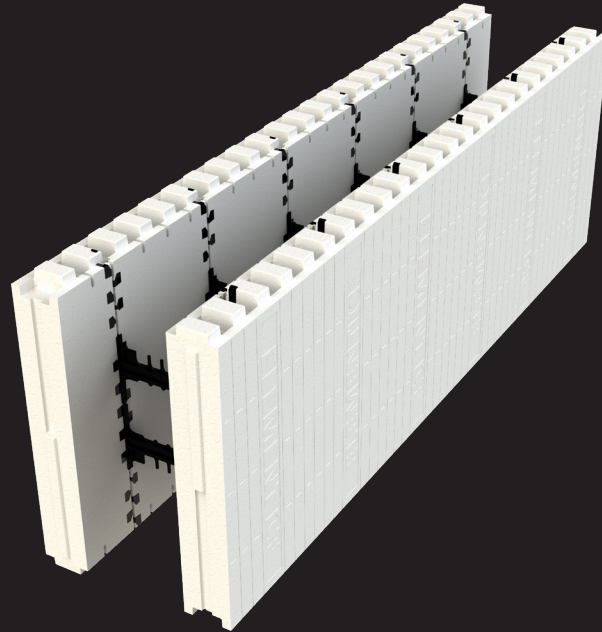




## Want To Build A High-Performance Foundation, Home or Building?

# Keep it Simple.™

|                                                 |   |                                                    |    |
|-------------------------------------------------|---|----------------------------------------------------|----|
| Keep it Simple.....                             | 2 | A Wide Range Of Concrete Core Widths .....         | 10 |
| Conquer The Skilled Labor Shortage.....         | 3 | Building To 4" Height Increments Is Simple .....   | 11 |
| Build Anything With Just 4 Simple Panels .....  | 4 | Making Half Height (8") Blocks Is Simple Too ..... | 12 |
| Preformed Standards And 90 Degree Corners ..... | 5 | Simplified Wall Openings.....                      | 13 |
| Trusted Fundamentals.....                       | 6 | Add Additional R-Value With XRV™ Panels.....       | 14 |
| Robust Reversible Interlock.....                | 8 | Best In Class Packaging.....                       | 15 |
| Unmatched Strength & Stability.....             | 9 |                                                    |    |

**ElementICF.com**

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BRANDS

# KEEP IT SIMPLE

## BUILT-IN COST-SAVINGS!

Six construction steps.

One simple package.

= Less labor

= Lower construction costs

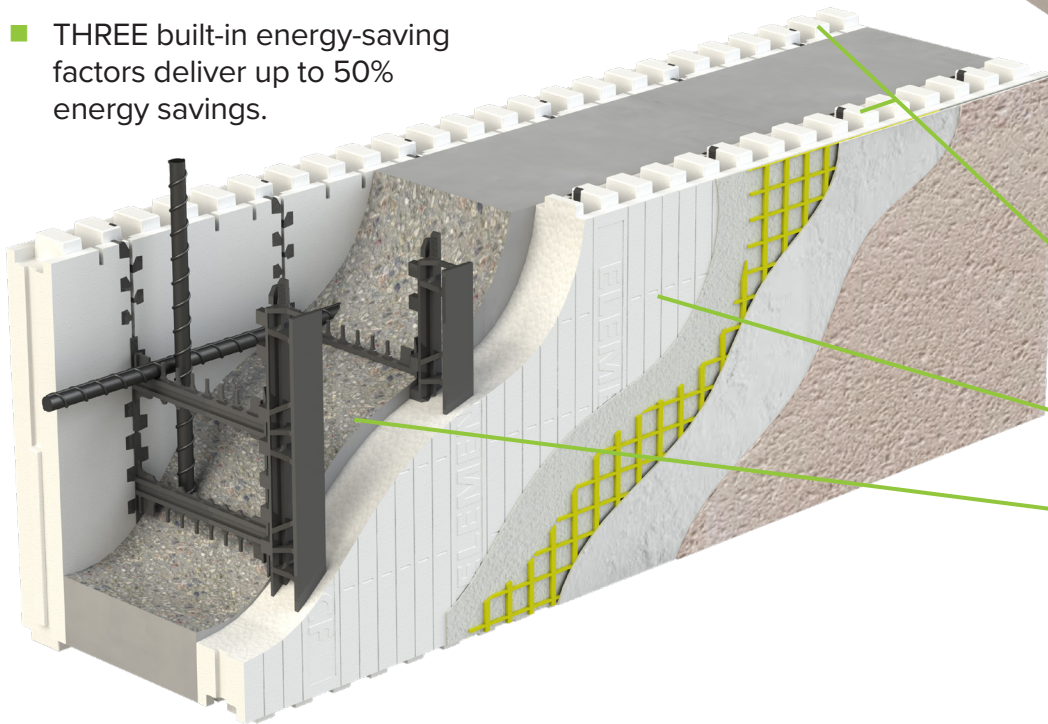
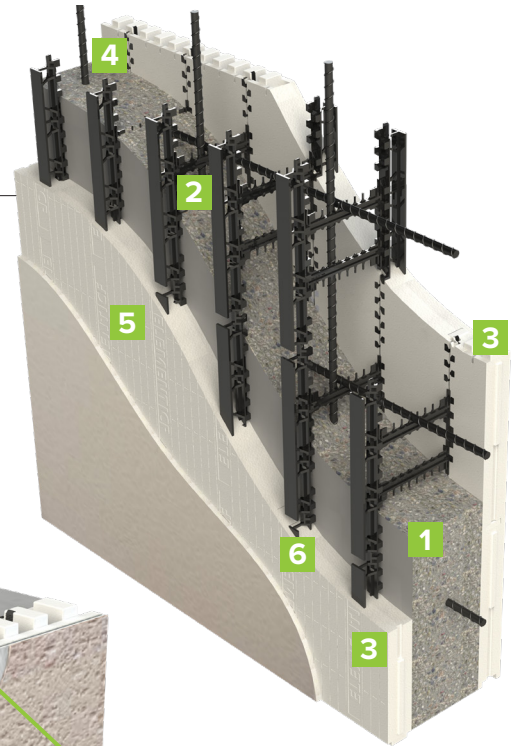
= Faster builds

## BUILT-IN ENERGY-SAVERS!

- THREE built-in energy-saving factors deliver up to 50% energy savings.

### CONSTRUCTION STEPS

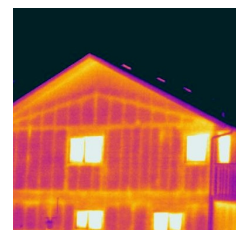
- 1 CONCRETE
- 2 STEEL REINFORCEMENT
- 3 INSULATION
- 4 AIR BARRIER
- 5 VAPOR BARRIER
- 6 FURRING STRIPS



- 1 Two 2.75" thick panels of continuous foam insulation.
- 2 An air-tight wall assembly.
- 3 The temperature moderating thermal mass of concrete.

In a recent lab test, when exposed to a sudden -31°F temperature, an ICF wall allowed the temperature of the interior chamber to maintain at a comfortable 70°F for a full two days without the heat source even turning on once! (With a wood wall the heater turned on almost immediately.)

[\*\*LEARN MORE!\*\*](#)



Thermal image of a conventionally built home

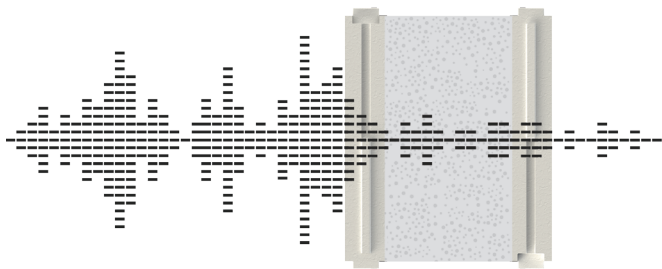
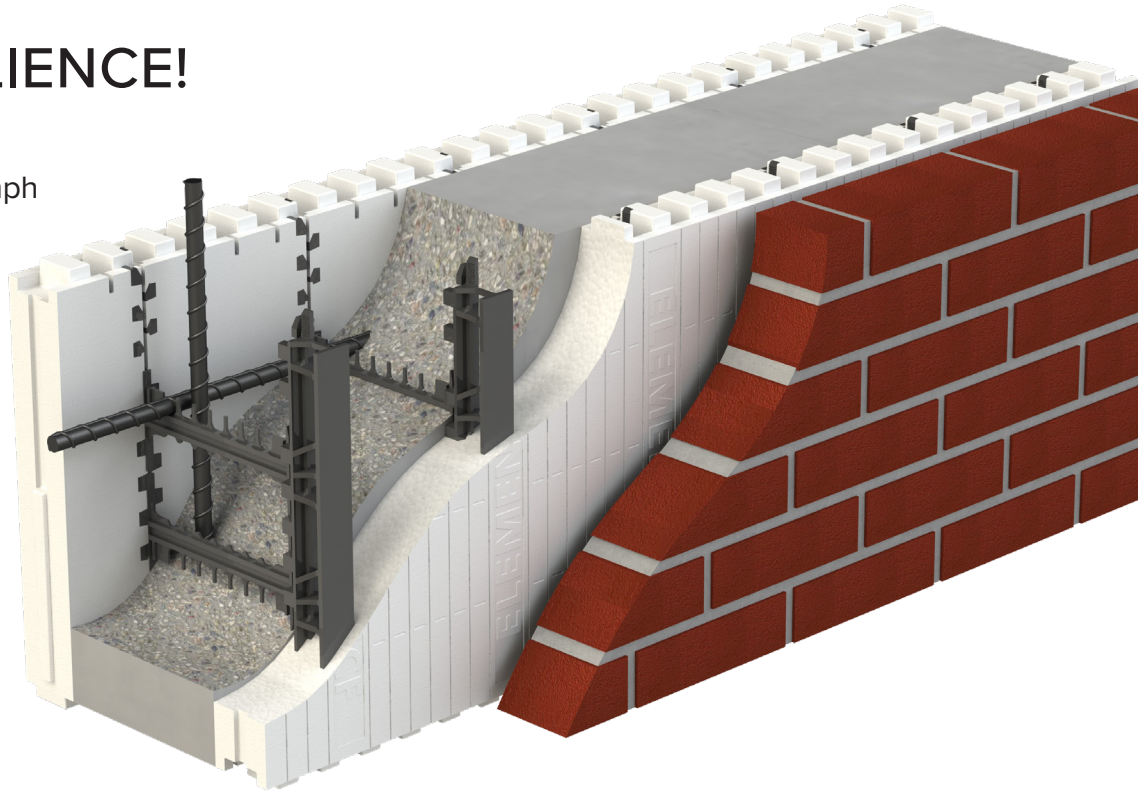


Thermal image of a home with ICFs.

# AND CONQUER THE SKILLED LABOR SHORTAGE

## BUILT-IN RESILIENCE!

- **Wind Protection**  
Wind-rated to over 300 mph
- **Fire Protection**  
4-hour fire rating
- **Earthquake Protection**  
Engineering available for all seismic zones
- **Moisture Protection**  
Does not rot!



Outside noise is reduced to a whisper.

## BUILT-IN COMFORT!

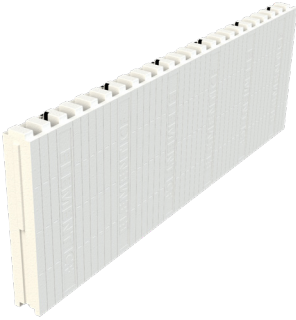
- Drafts and cold spots in the home are eliminated in northern climates.
- Humidity is easily controlled in warm, moist climates.
- EPS foam and concrete do not off-gas unhealthy, allergy-aggravating remittances.
- No nutrient source exists in the Element ICF wall assembly for unhealthy mold growth.

# BUILD ANYTHING

## WITH JUST 4 SIMPLE PANELS



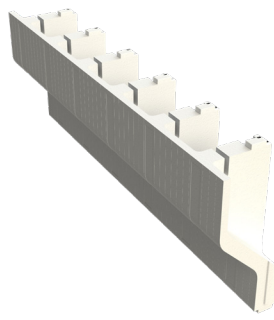
STANDARD



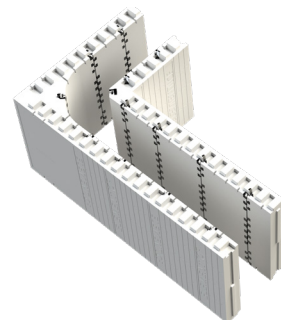
TAPER TOP



BRICK LEDGE

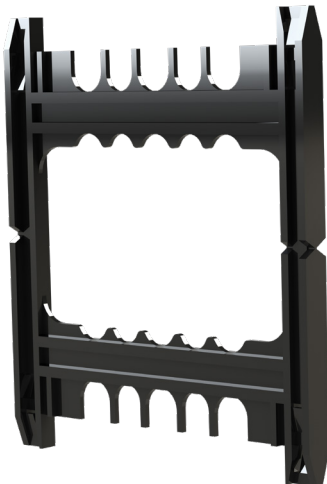


90 DEGREE  
CORNER

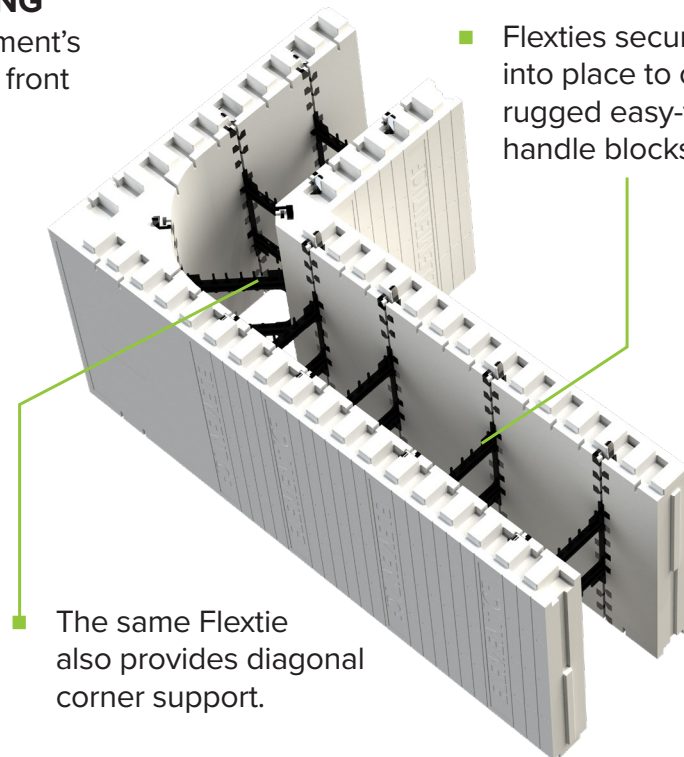


## AND 1 INGENIOUS FLEXTIE™

- **DESIGNED FOR LIGHTNING FAST INSTALLATION,** Element's Flexties have no top, bottom, front or back.



- Flexties securely lock into place to create rugged easy-to-handle blocks



- The same Flextie also provides diagonal corner support.

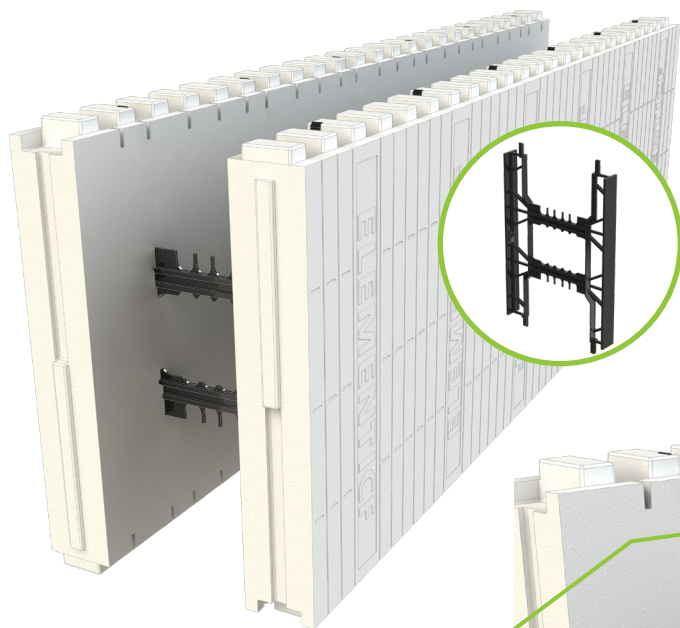
SITE-ASSEMBLED 90 DEGREE CORNER BLOCK

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# PREFORMED STANDARDS AND 90 DEGREE CORNERS ARE AVAILABLE

(6" AND 8" CONCRETE CORES ONLY)

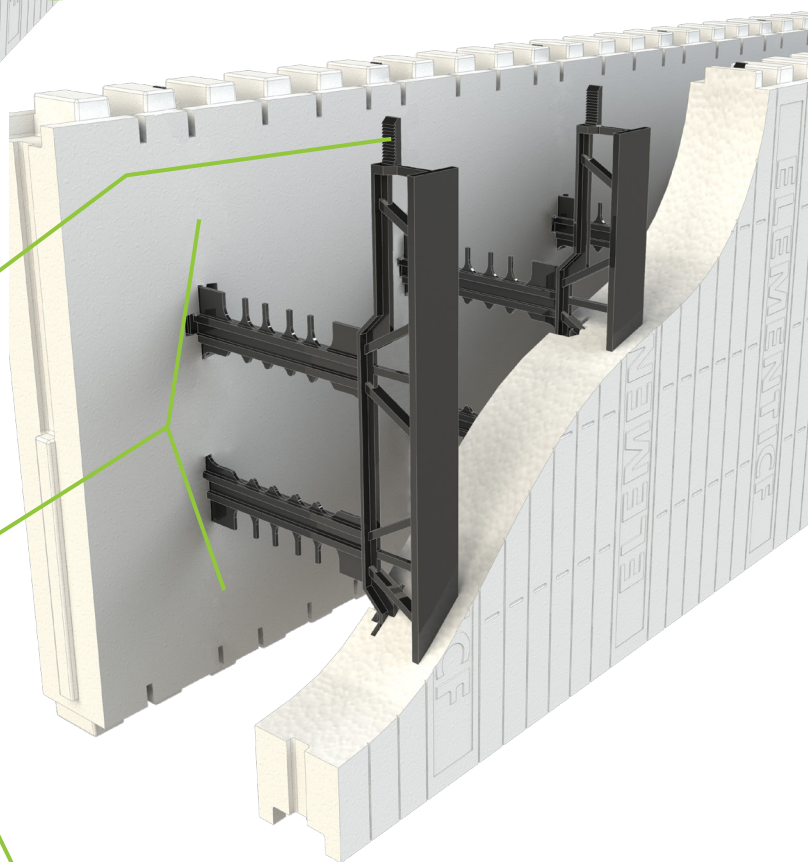


■ **ELEMENT'S PREFORMED BLOCKS ARE FULLY INTERCHANGEABLE** with site-assembled blocks

■ **THE WEB USED IN ELEMENT'S PREFORMED BLOCKS**

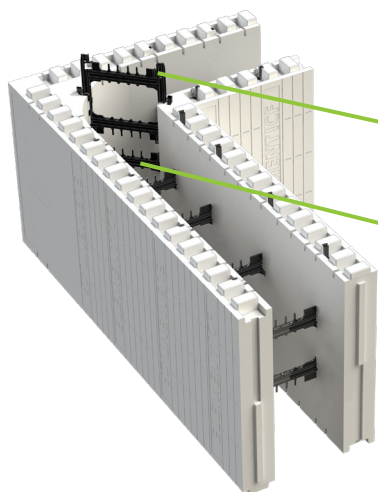
■ **PREFORMED BLOCKS HAVE THE ZIP TABS** that securely clip the blocks top-to-bottom to minimize lifting and settling

■ **PREFORMED BLOCKS DO NOT HAVE THE END-LOCKING CHANNELS**



■ **A BRIDGING FLEXTIE** will perma-lock two preformed 90 degree corner forms together.

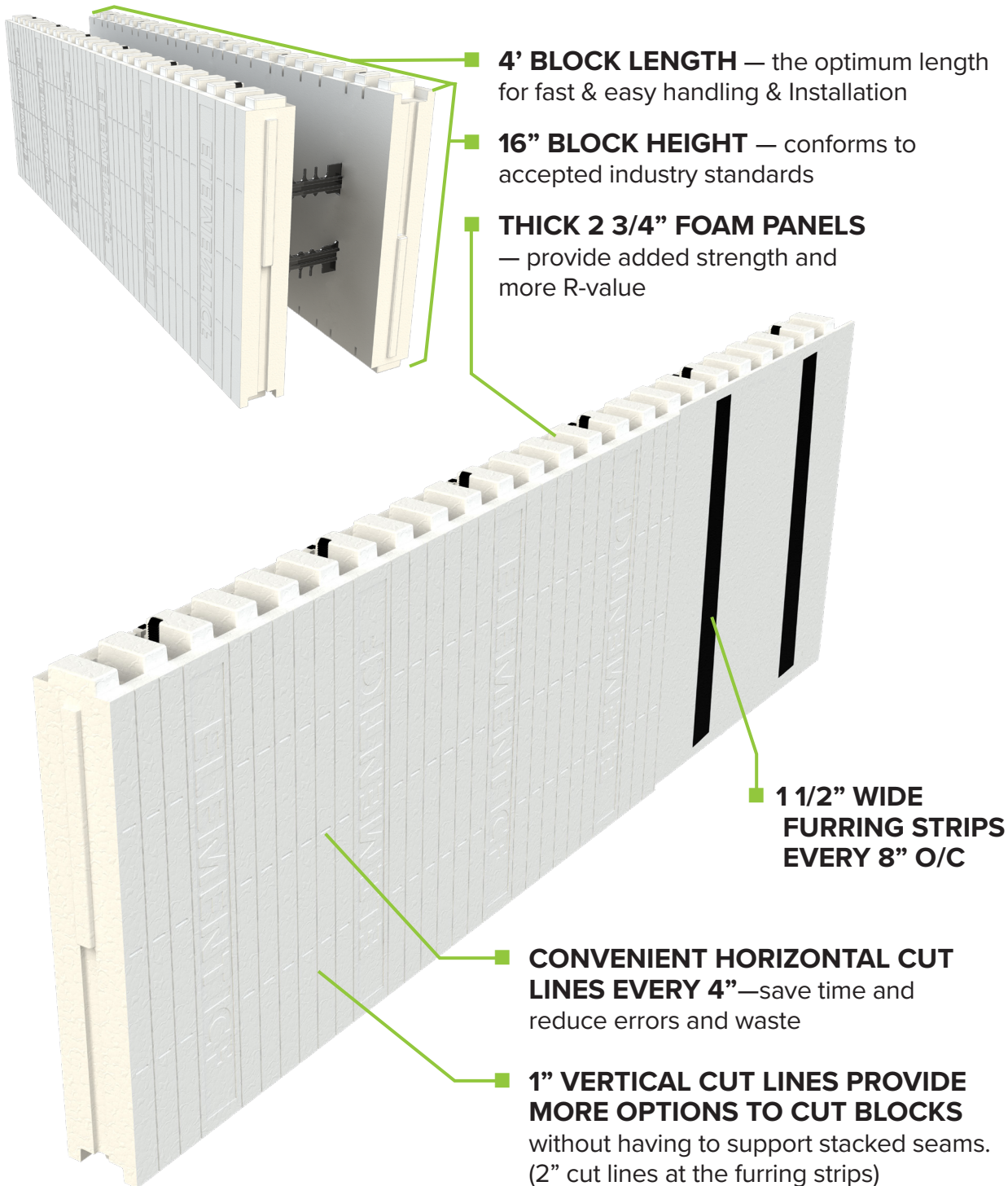
■ **REGULAR FLEXTIES** are used to provide additional diagonal corner support.



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# TRUSTED FUNDAMENTALS



■ **4' BLOCK LENGTH** — the optimum length for fast & easy handling & Installation

■ **16" BLOCK HEIGHT** — conforms to accepted industry standards

■ **THICK 2 3/4" FOAM PANELS** — provide added strength and more R-value

■ **1 1/2" WIDE FURRING STRIPS EVERY 8" O/C**

■ **CONVENIENT HORIZONTAL CUT LINES EVERY 4"**—save time and reduce errors and waste

■ **1" VERTICAL CUT LINES PROVIDE MORE OPTIONS TO CUT BLOCKS** without having to support stacked seams. (2" cut lines at the furring strips)

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# TRUSTED FUNDAMENTALS

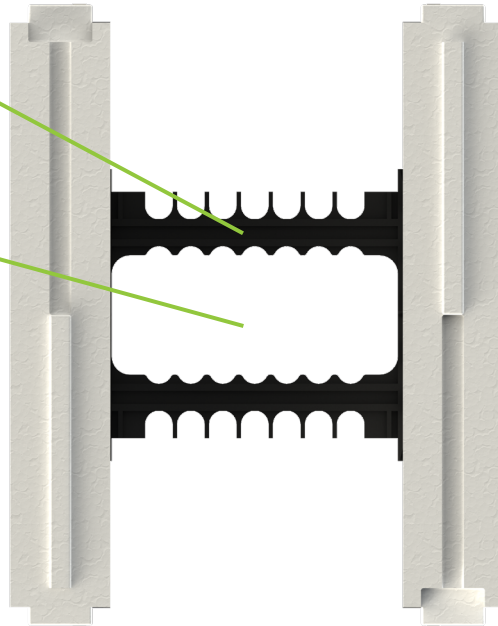


## ■ RUGGED REBAR HOLDERS

allow a single crew member to install longer rebar lengths

## ■ OPEN WEB DESIGN

optimizes concrete flow and consolidation

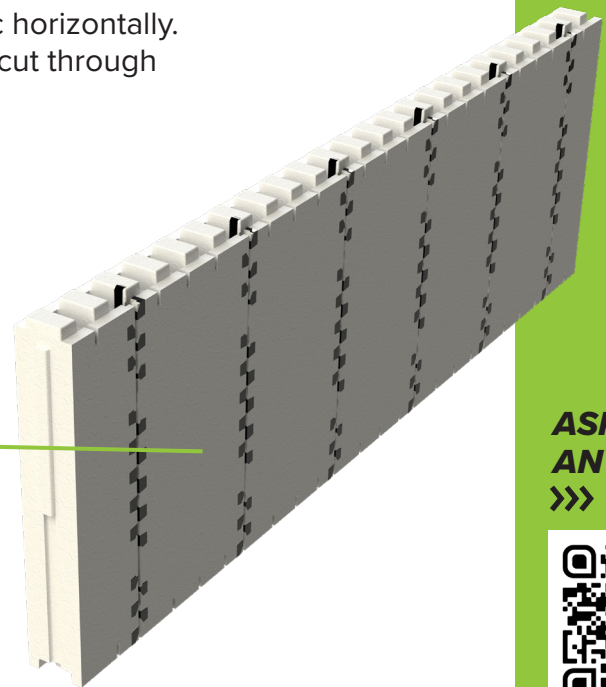


## ■ ALL-FOAM WIRE CHASES

provided every 16" o/c horizontally. No plastic or metal to cut through to install wiring.

## ■ CONTINUOUS WEBS— No settling

■ NO GROOVES CUT INTO THE INTERIOR WALLS  
—this preserves system R-value



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# ROBUST REVERSIBLE INTERLOCK



- **ROBUST & DURABLE INTERLOCK PROVIDES A SNUG EASY FRICTION FIT**

— to minimize movement during concrete placement

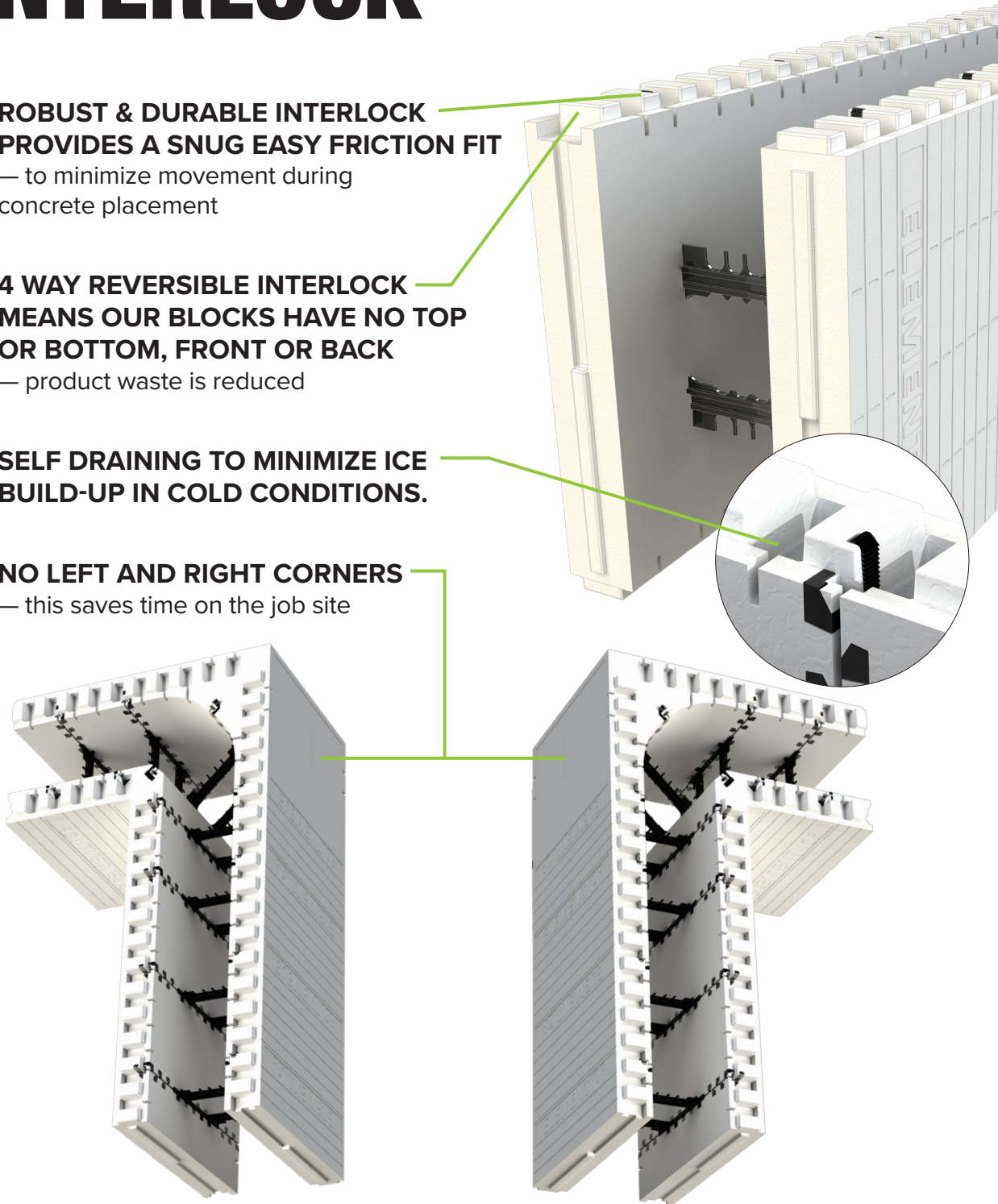
- **4 WAY REVERSIBLE INTERLOCK MEANS OUR BLOCKS HAVE NO TOP OR BOTTOM, FRONT OR BACK**

— product waste is reduced

- **SELF DRAINING TO MINIMIZE ICE BUILD-UP IN COLD CONDITIONS.**

- **NO LEFT AND RIGHT CORNERS**

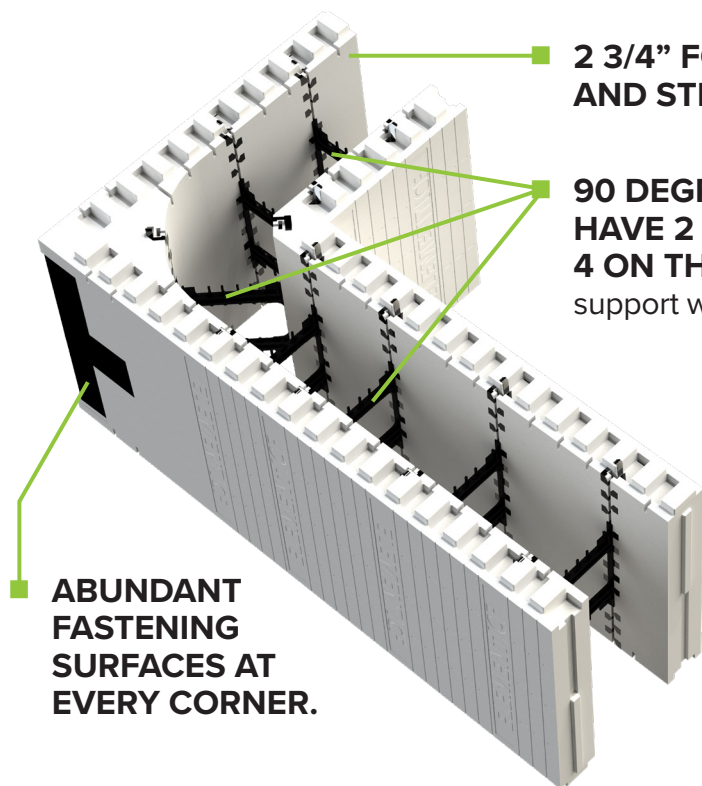
— this saves time on the job site



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# UNMATCHED STRENGTH & STABILITY



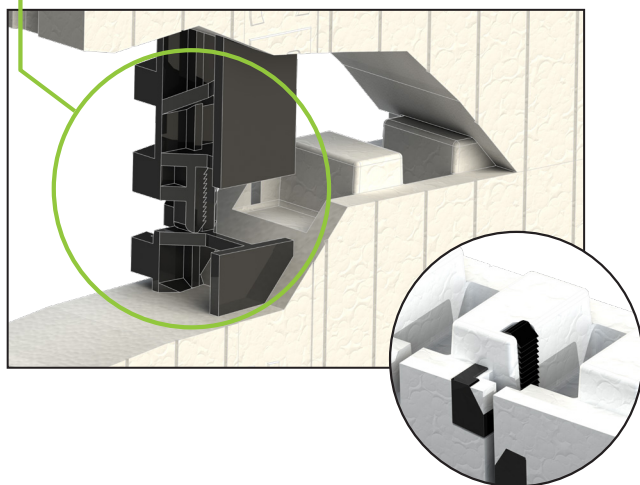
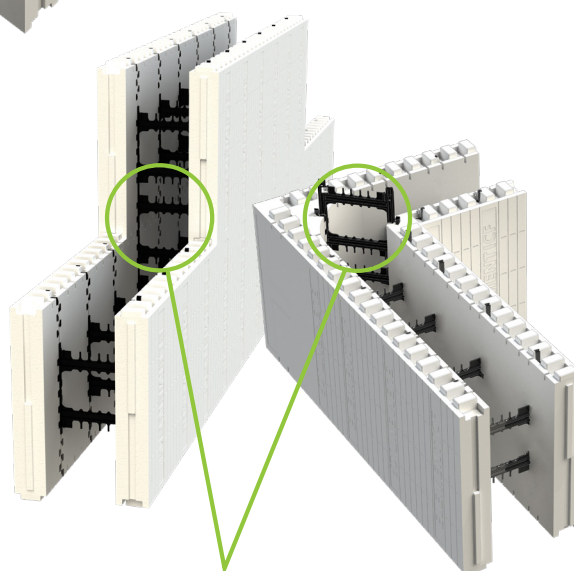
■ **2 3/4" FOAM PANELS ARE THICKER AND STRONGER THAN MOST.**

■ **90 DEGREE CORNER BLOCKS HAVE 2 WEBS ON THE SHORT LEG AND 4 ON THE LONG.** Plus an additional diagonal support web at the intersecting corner.

■ **NO ICF 90 CORNER BLOCK OFFERS MORE WEB SUPPORT.** Greatest strength is provided at the corners where it is needed most

■ **ABUNDANT FASTENING SURFACES AT EVERY CORNER.**

■ **WEBS ALWAYS CLIP TOGETHER** — so no floating or settling occurs during the concrete pour. Plus - the need for wire clips or gluing is eliminated!



■ **AND WHEN THE NEED FOR ABSOLUTE MAXIMUM STRENGTH IS NON-NEGOTIABLE** — additional Flexties® perma-lock one course to the other!  
**No other ICF system can do this!**

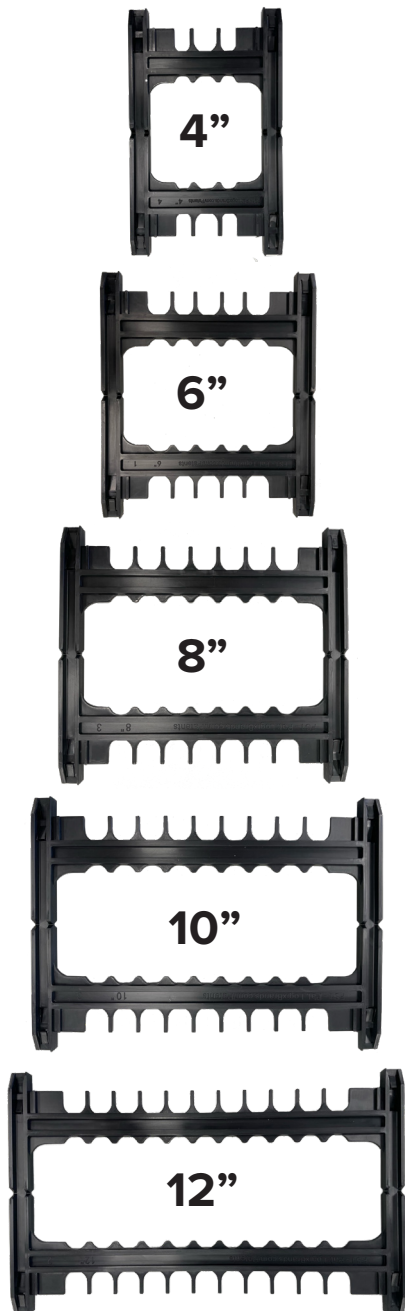
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# A WIDE RANGE OF CONCRETE CORE WIDTHS



- FLEXTIES ARE AVAILABLE IN A WIDE RANGE OF CORE WIDTHS.



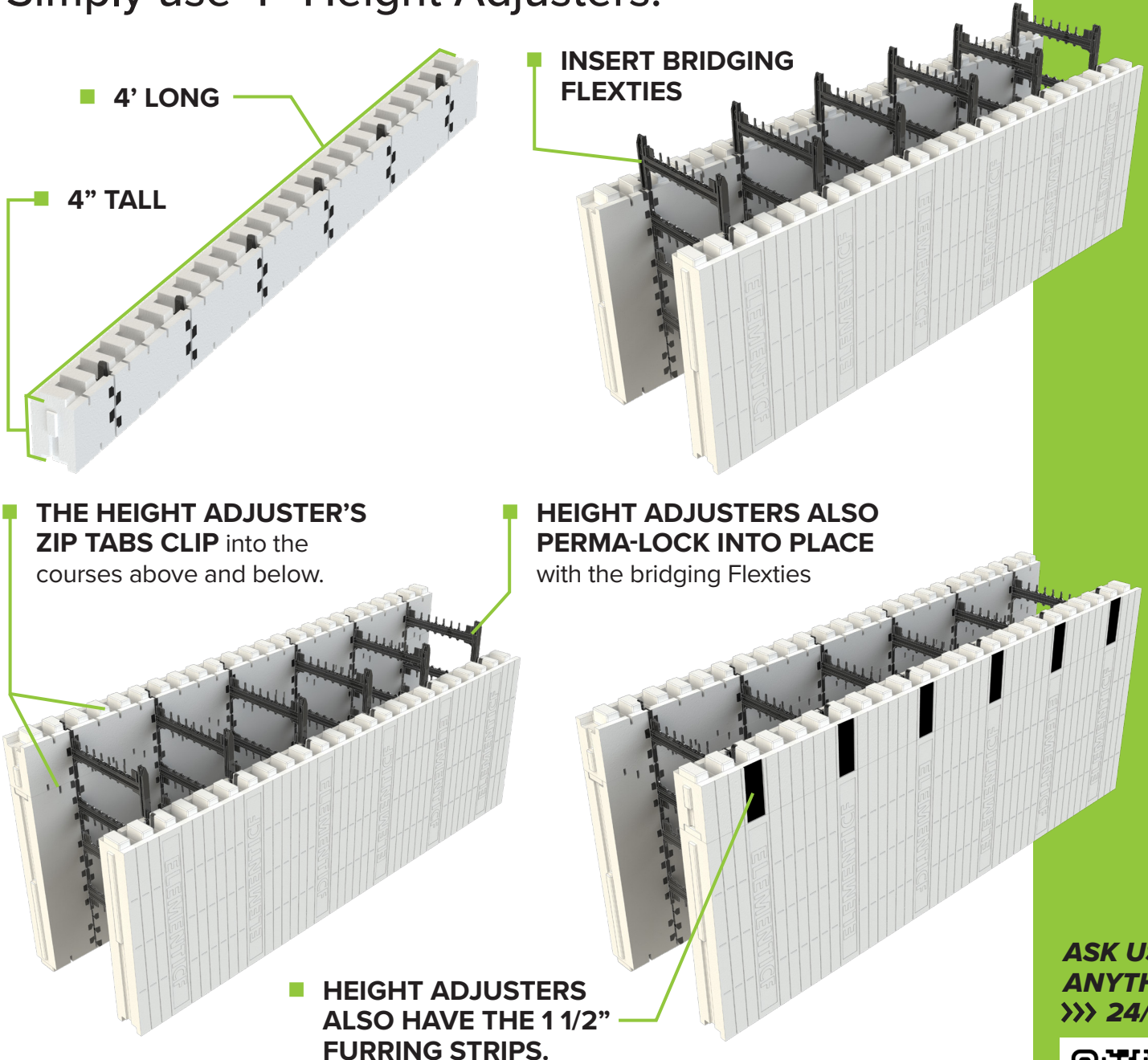
- SITE-ASSEMBLED BRICK LEDGE, TAPER TOP AND DOUBLE TAPER TOP BLOCKS ARE AVAILABLE IN ALL CORE WIDTHS.

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# BUILDING TO 4" HEIGHT INCREMENTS IS SIMPLE

Simply use 4" Height Adjusters.



■ 4' LONG

■ 4" TALL

■ INSERT BRIDGING FLEXTIES

■ THE HEIGHT ADJUSTER'S ZIP TABS CLIP into the courses above and below.

■ HEIGHT ADJUSTERS ALSO PERMA-LOCK INTO PLACE with the bridging Flexties

■ HEIGHT ADJUSTERS ALSO HAVE THE 1 1/2" FURRING STRIPS.

■ **ALTERNATIVE INSTALLATION TIP** - Instead of installing the bridging Flexties, you can snap Flexties in half at the scored center point and cross-brace the opposing height adjusters with the 1/2 Flextie pieces.

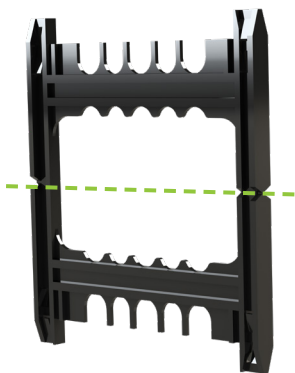
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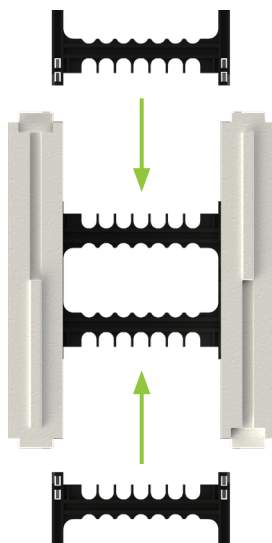
# MAKING HALF HEIGHT (8") BLOCKS IS SIMPLE TOO!

TO CREATE TWO FULLY FUNCTIONAL  
8" TALL BLOCKS SIMPLY:

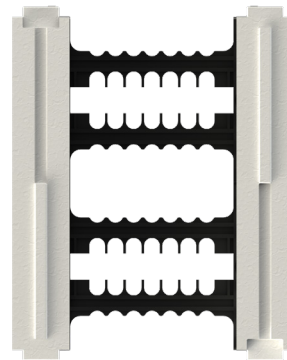
- 1** Snap Flexties in half at the scored center point.



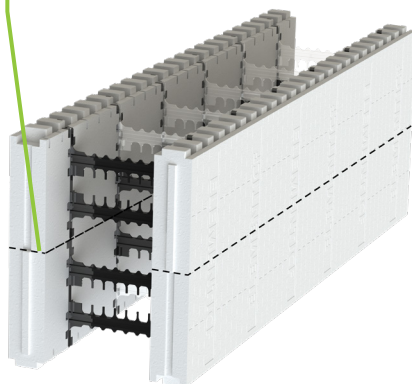
- 2** Slide an inverted 1/2 Flextie piece into each end locking position in the block



- 3** The 1/2 Flexties securely lock into place.

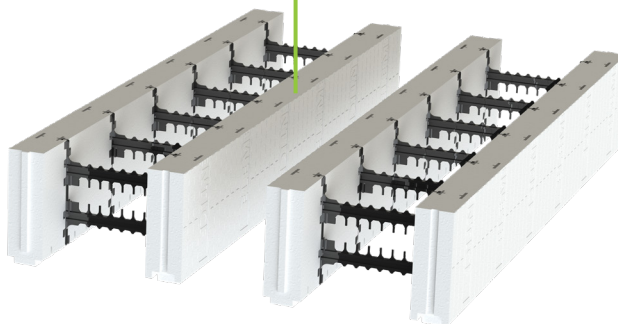


- 4** Cut the 16" tall block in half along the embossed center cut line

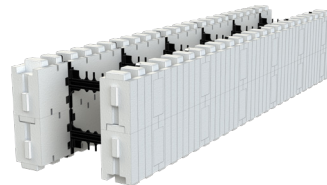
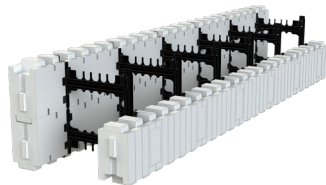
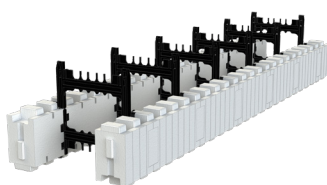


- 5** You now have two rugged and fully functional 8" tall blocks with zero waste created

**No other ICF can do this!**



- **Alternative Installation Tip** - You can also create an 8" tall block with 4 Height Adjusters and 6 Flexties.



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# SIMPLIFIED WALL OPENINGS

PRO BUCK™



■ **EASY, VOID-FREE CONCRETE PLACEMENT UNDER THE OPENING** — foam-only areas for 4" access holes

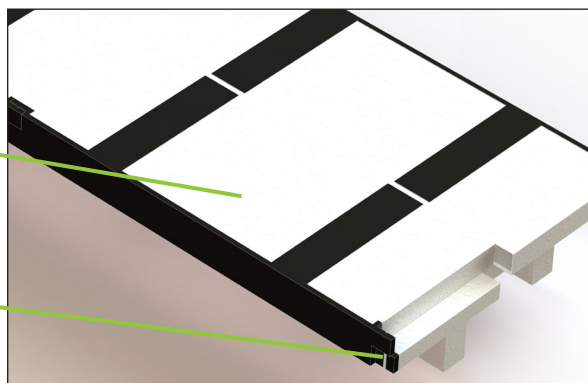
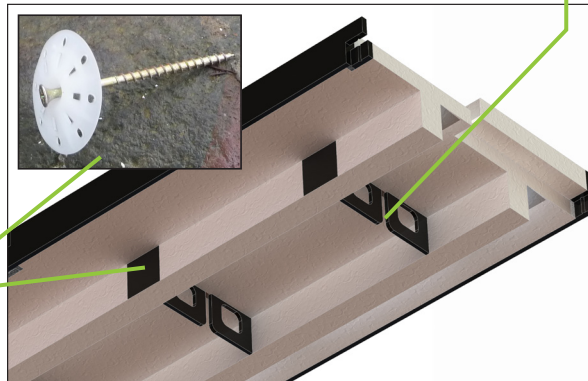
■ **STRONG, SECURE, RELIABLE FASTENING** — high-strength exposed furring strips

■ **CONCRETE ANCHORS EVERY 8" O/C** — ensure a solid connection to the concrete wall and provide a chair for horizontal rebar placement

■ **FAST PICTURE FRAMING TO THE INTERNAL FLANGES EVERY 8" O/C** — (that do not have to be removed for finishing!)

■ **STRONG, DEPENDABLE, INSULATING FOAM** — high-density 2 lb. foam

■ **MINIMAL WASTE** — leftover pieces securely clip together end-to-end, generating minimal waste

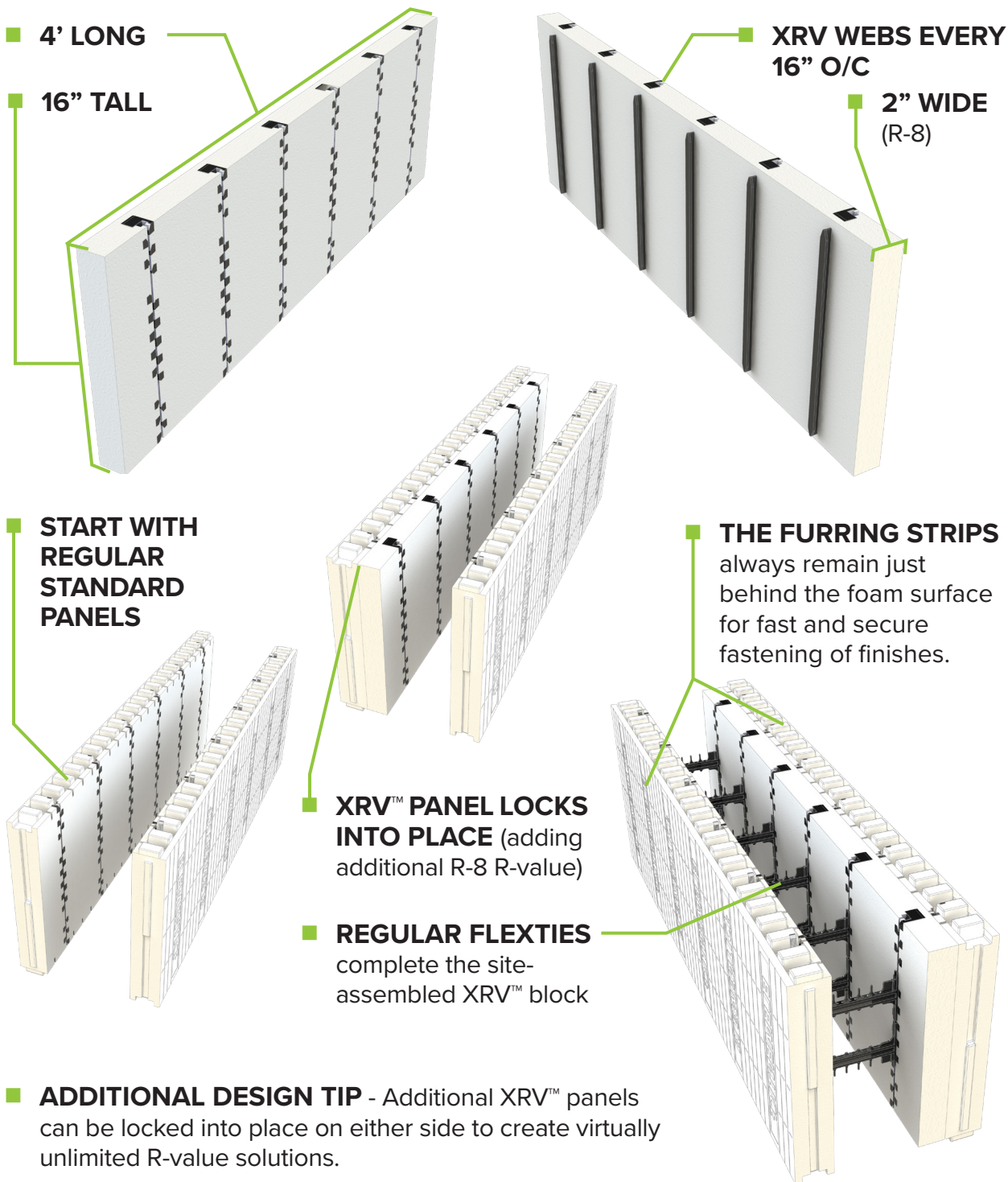


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# ADD ADDITIONAL R-VALUE WITH XRV™ PANELS

(PATENT PENDING)



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# BEST IN CLASS PACKAGING



Many dealers consider conventional ICFs to be a nuisance product.



## ELEMENT ICF OFFERS BEST IN CLASS PACKAGING

- **ALL PRODUCTS ARE PACKAGED** in easy-to-handle color-coded porta-cubes and bags with UV-resistant wrap.
- **THE PORTA-CUBES AND BAGS ARE SKIDDED AND SHRINK-WRAPPED.**
- **EASY-TO-HANDLE UV-PROTECTED CUBES** are shipped on skids and can be stored outside
- **A SIMPLIFIED SYSTEM** that is easy to understand, explain, price and sell.
- **UP TO 1,296 BLOCK PER FTL**
- **SHIPS EFFICIENTLY ON FLATBEDS**



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## CONNECT WITH A LOCAL MANUFACTURER

**888.838.5038**

330 Cain Drive  
Haysville, KS 67060-2004

**888.453.5961**

11581-272 St.  
Acheson, AB T7X 6E9

**888.706.7709**

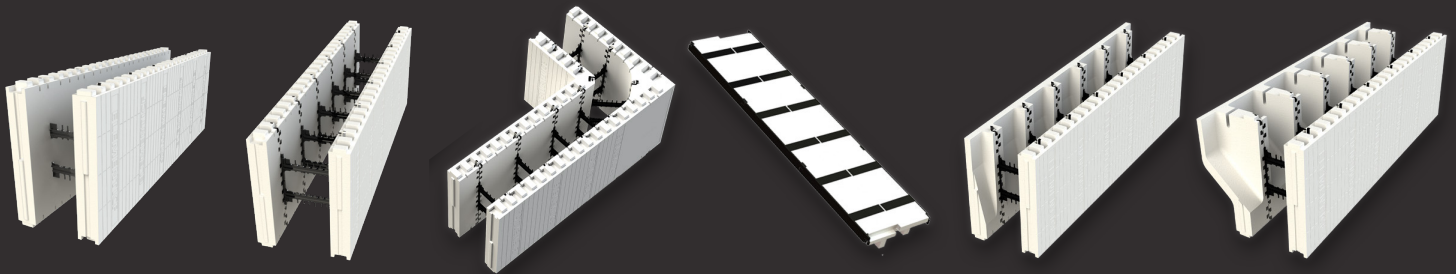
840 Division St.  
Cobourg, ON K9A 5V2

**888.453.5961**

215-44393 Simpson Rd,  
Chilliwack, British Columbia  
Canada V2R 5M3

**877.789.7622**

35 Headingley Rd.  
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